With us - a Classic and Gorgeous Journey





Since 1927



上海商業儲蓄銀行 全資機構

SHANGHAI COMMERCIAL & SAVINGS BANK GROUP www.chinatravel.com.tw/taiwan.asp



China Travel Service (Taiwan) Limited had once been the Department of Travel as established by The Shanghai Commercial and Savings Bank in 1923, and it was renamed China Travel Service Limited in 1927 as an independent entity. It was the first travel agency in China and was fully capitalized by the Shanghai Commercial and Savings Bank. In 1928, the travel agent set up its branch office in Hong Kong.

Before 1948, it had a total of 80 branches, units, and guest houses in 36 cities all over China and in 1946, it established its branch office in Taipei, which also became Taiwan's first travel agent. In 1949, the communist



occupation of the Mainland dealt a severe blow to China Travel Service(CTS). The company ceased its administrative power over all its field offices and hotels in Mainland China and Hong Kong. As CTS operational zone shrank drastically. The company's only two field offices are those in Taipei and Keelung and was reregistered using the name China Travel Service (Taiwan) Limited, as the 1st travel agency in Taiwan, while the Republic of China(Taiwan) government was removed to Taiwan

Currently, China Travel Service(Taiwan) is still a subsidiary fully capitalized by the Shanghai Commercial and Savings Bank and in addition to the management of inbound and outbound tours, the travel agency has also invested in leisure hotels and has been handling cargorelated business.

As Taiwan 1st travel agent, we commit to provide the most high quality of our tourism products, and must be with ethical and innovative. Meanwhile, we would work together with the industry to share the beauty of Taiwan to our good friends around the world. With us to know Taiwan amazing landscapes, meet our lovely people, and enjoy the unforgettable activities. Make a wish, and see you in Taiwan soon.





Founded: 1927

Headquarters: Taipei, Taiwan

3 Branch Office in North, Central & South (Keelung, Taichung, Kaohsiung)

100% Owned by The Shanghai Commercial & Savings Bank, Ltd.

1st Travel Company in China (1927)

1st Travel Company in Taiwan (1946)

1st 5-Stars Hotel in the National Park (1997) – Silks Place Taroko (we are the only one travel agent in Taiwan own the hotel property)

1st Taiwanese member of PATA/IATA/ASTA (1978)

Founder of Taiwan Visitors Association (1956)

Founder of Taipei Association of Travel Agents (1969)

Founder of Travel Quality Assurance Association (1989)

2009 Awarded exclusive distribution rights to sell the 2010 Shanghai World Expo tickets in Taiwan.

2010 Received the First Place Award in the "Reception of Chinese Tourists Satisfaction Survey" by the Tourism Bureau of the Ministry of Transport and Communications.

2011 Received the First Place Award in Excellent Business in Tourism Industry from the Tourism Bureau of the Ministry of Transport and Communications.











Our Services:

- · Commercial and Industrial Customers Tour
- · Meeting and Incentive Tour
- Event Management
- · Out-bound / In-bound Tour
- Cruise Shore Excursion
- Air-ticket / Hotel Management
- Customs Services









Customized Tour(Group / FIT)









Events / Meetings





Shore Excursion













North

City:

Taipei/Keelung/Yilan/Taoyuan/HsinChu

Attractions:

National Palace Museum

Taipei 101/Chiang Kai-Shek Memorial Hall

Longshan Temple / YangMinshan National Park

Beitou Hot Spring Museum

Keelung Temple Night Market

Yehliu Geopark / PingXi Sky Lantern

Pinglin Tea Museum / JiuFen Old Street

Lanyan Museum / National Center for Traditional Arts

JiaoXi Hot Spring/Taipinshan National Forest Recreation Area

Activities:

Hiking(Yangminshan National Park, Taipinshan National Forest Recreation Area)

Hot Spring(Beitou, JiaoXi, Taipingshan National Forest Recreation Area) Surfing (Fulong, Waiao)

Festival (PingXi Lantern Festival, Keelung Ghost Activities, Yilan/Tucheng **Ghost Grappling Competition)**

Night Market:

Shihlin Night Market, Keelung Temple Night Market, Lotung Night Market





Taipei 101

Located in the finest district Taipei has to offer, TAIPEI 101 is the largest engineering project ever in the history of the Taiwan construction business. Supported by a dozen or so domestic businesses. At 382 meters above the ground the 89F Observation Floor offers visitors a commanding view of the city and Taipei Basin at all directions. The world's largest damper, weighing 660 metric tons, is also exhibited at this level. The Observatory is equipped with high - power binoculars, drinks bar, image services, pre-recorded audio tour guides in seven languages, & souvenir shops. TAIPEI 101 Observatory's elevators are Guinness Record - breaking highspeed pressurized elevators in 2004, with a speed of 1010 meters per

minute. It takes only 37 seconds to reach the 89th Floor

Taipingshan National Forest Recreation Area

Taipingshan National Forest Recreation Area is located at Datong Township, Yilan, a northeast county in Taiwan. Currently, it is managed by Luodong Forest District Office, Forest Bureau. The tract of Taipingshan National Forest Recreation Area is very huge, reaching 12,929.52 hectares, among it, the sites of Tuchang, Jioujhihze, Jhongjian, Taipingshan, Maosing and Cueifong Lake are open to public recreation. Recreation Area is bountiful of trees constituting the green mountainous landscape, which harbors hot springs, sea of clouds, snow, waterfalls and lakes. Furthermore, the fresh air is full of phytoncides and anions given off from the plants. It is

the best destination for those who aspire to embrace nature or outdoor recreations.



Yehliu Geopark -

One of the premier destinations in northern Taiwan, Yehliu Geopark is home to a number of unique geological formations including the iconic "Queen's Head", and is located along a cape stretching out from the town of Wanli. Part of the Daliao Miaocene Formation, the cape stretches around 1,700 meters, formed as thousands of years of geological movement forced the Datun Mountains to change their shape, jutting out into the ocean.

Make a Wish See you in Taiwan Tie

National Palace Museum -

The National Palace Museum houses the world's largest collection of priceless Chinese art treasures, one which spans China's nearly 5,000-year history. Most of the museum's over 600,000 art objects were part of the Chinese imperial collection, which began over 1,000 years ago in the early Song dynasty.







East

City:

Hualien/Taitung

Attractions:

National Taroko Park

Hehuanshan National Forest Recreation Area

East Rift Valley National Scenic Area

East Coast National Scenic Area

(Sanxitai/Xiaoyehliu)

Dulan(Lushan Tribe)

Mr Brown Avenue

Zihben Hot Spring

Alao, yilan













Hiking (National Taorko Park, Zihben National Forest)

Festival(The Harvest Festival of Amis Tribe, Taroko Gorge Marathon)

Hot Spring(Ruisui Hot Spring, Zihben Hot Spring)

Offshore Island:

Green Island/Lanyu

















Qingshui Cliff -

Situated between Heren and Chongde on the Su-Hua Highway, Qingshui Cliff is a big formed by Chongde, Qingshui and Heping mountain coastal cliffs. Creating a magnificent scene, it stretches more than 21km and rises vertically from the Pacific Ocean, with an average height of over 800m. This section of cliff is composed of gneiss and marble. It has risen straight up on the eastern coast of Taiwan for thousands of years. The route along the Qingshui Cliff is the only coastal road in Taroko National Park. The site of the Qingshui Cliff was designated in 1953 by the Taiwan government as one of the island's "Eight Wonders."

Taroko National Park -

Taroko National Park is one of Taiwan's most beautiful sights. Created by the continual rising of the mountains combined with the erosive power of the Liwu River, Taroko Gorge with its tall, almost flat walls are a true marvel to view. Besides the gorge, other attractions include aboriginal settlements, temples, museums, and numerous hiking trails for visitors to experience the true beauty of mountainous Hualien County and eastern Taiwan.





Dulan -

Luanshan Tribe perches on Dulan Mountain at the southern end of the Coastal Mountains Range and features the best preserved Ficus-Machilus forest zone in Taiwan. Without fences, buildings and electricity, the tribe is an outdoor forest museum in a rainforest setting as if the scenario of the film Avatar. Banyan trees have adventitious prop roots that

develop and extend to the ground. The roots mature, form secondary trunks around the host tree, and will steal its place as it decays away. Because it seems as if banyan trees here can move across the forest, they are also named as the "walking trees."









Central

City:

Miaoli/Taichung/Nantou/ChangHwa/Yunlin

Attractions:

Sanyi Wood Sculpture Museum

Sun Moon Lake

Xitou National Forest Recreation Area

Lukang Longshan Temple

Lukang Old Street

Lukang Mazu Temple

Taichung Rainbow Village

National Taichung Theater

Activities:

Hiking (Sun Moon Lake/Xitou National Forest

Recreation Area)

Festival(Sun Moon Lake Swimming Carnival,The

Taichung Tachia Mazu Pilgrimage)

Hot Spring(Guguan Hot Spring)

Night Market:

Taichung FengChia Night Market



















Sun Moon Lake -

The fatal attraction of Sun Moon Lake is its changeable beautiful landscape. If you stay here for the entire day, you will see the variant miens of Sun Moon Lake – from the mountains surrounded with mist in the morning to the mirror-like lake colored by the sunset, they have shown a comfort that calms people's spirit and mind.

Xitou National Forest Recreation Area -

The Xitou Forest Recreational Area is one of the concave valleys surrounded by mountains in three sides. The highest mountain is Lingtou Mountain in the south with sea level 2,025m. It extends in north to Fenghuang Mountain Range to form the east mountain boundary of this area. It extends in west to Neishu and mountain range, which extends to north forming the south and west mountain boundaries in this area. The streams flow between the mountain

range and the exit is in the north. The sea level of major area is 800-2000m.

Lukang

Lukang was the second largest town in Taiwan. The history of the town of Lukang has been Characterized by rapid change. In the 17th century, Dutch occupiers used Lukang as a major Harbor for exports; in 1784 it was designated as the Taiwan seaport for shipping links with the Hanchiang Harbor of Chuanchou on the coast of mainland China.

Thereby becoming the gateway to central Taiwan. At that time the town was crowded and busy, the facing streets with awnings, creating the famous "no sky" market area. Once you visit

Lukang, you will soon realize what a charming Town, and enjoy the history with culture in Lukang.









South

City:

Chiayi/Tainan/Kaohsiung/Pingtung

Attractions:

Alishan National Scenic Area

Southern Branch of National Palace Museum

Anping Fort/Eternal Golden Castle/Chihkan Tower

Tainan Confucius Temple/Tian Tan

Koxinga Shrine/Taijiang National Park

Lotus Lake/Love River

Foguanshan Monastery

Pier 2/National Kaohsiung Center for the Arts(Weiwuyin)

Maolin National Scenic Area

Dome of Light(Formosa Subway Station)

National Kenting Park

Eluanbi Park/Eluanbi Lighting House

Activities:

Hiking (Alishan National Scenic Area, Taijiang National Park, Maolin National Scenic Area, Kenting National Park)

Festival(Yanshui Beehive Fireworks Festival, Xigang Pilgrimage

Procession (Xigang King Boat Burning Festival))

Surfing(Kenting)

Hot Spring(Kuangziling Hot Spring, Baolai Hot Spring)

Night Market:

Kaohsiung Liuhe Night Market





















Make a Wish See you in Taiwan

Tainan -

is the oldest city in Taiwan. With its time-honor 300-year history, the city is well woven into the fabric of rich culture and interesting anecdotes. Details hidden inside the corners of streets, they yield the footprints left behind by ancestors as well



as those precious, little stories being passed down generation by generation. Go on a gate trip to see and feel how Tainan, also once "Prefecture City", has evolved and developed, and how those ancient gates closely interact with its geography, commerce and human activities. There are also many important heritage sites in Tainan. Due to traditional architectures and the surroundings around being revived and renovated, local art, industrial activities, and sightseeing are hence enhanced accordingly.

Kaohsiung Formosa Boulevard Station -

Ranked second-most beautiful metro station in the world, the Formosa Boulevard Station is definitely a site to be seen while visiting Kaohsiung.

The station is known for its "Dome of Light", the largest glass work in the



world, designed by Italian artist Narcissus Quagliata. It is 30 metres in diameter and covers an area of 2,180 square metres, made up of 4,500 glass panels.

Alishan National Scenic Area -

250 years ago, a chief of the Tsou tribe went hunting in a mountain and had great gains. In memory of the chief, the Tsou tribe named the Alishan. During the Japanese occupation, the Japanese chopped the forests and shipped the wood back to Japan. However, the deforestation had irritated the tree god that the Japanese set up a tower to worship the tree god.

Alishan is very famous for the sunrise view and the cloud ocean. The clouds are so dense and thick that the mountaintops appear like islands on the cloud ocean. The best time to watch the cloud season is autumn and visitors can go to Ziyun Temple, Alishan Hotel, Alishan Rail Station, Zaoping Park and the first parking lot. In addition, the Alishan Forest Railway is

also very famous because it is one of the three mountain rails in the world.







Cruise Shore Excursion

Keelung Port

Tour KT1: Half day tour in Yehliu National Park(4 hrs)

(Keelung Pier → Chung Cheng Park → Yehliu National)

Park → Keelung Pier)

Tour KT2: Full day day tour in Taipei city(8 hrs)

(Keelung Pier → National Palace Museum → Chiang Kai-Shek Memorial Hall → Grand Hotel for Lunch → LongShan

Temple → Taipei 101 Building → Keelung Pier)

Tour KT3: Half day day tour in Jiufen/Keelung(4 hrs)

(Keelung Pier → Chung Cheng Park → Jiufen old street → Gold

Museum → Keelung Pier)



Hualien Port

Tour H: Taroko Gorge(National Taroko Park) (5 hrs)

(Haulien Pier \to Eternal Spring Shrine and the Marble Bridge \to Swallow's Grotto \to Tien Hsiang \to Lunch at Silks Place Taroko \to Hualien Pier)





Kaohsiung Port

Tour K1: Tainan Culture Half Day (4 hrs)

(Kaohsiung Pier → Tainan(70minutes from Kaohsiung) → Cheng Ching Kung (Koxinga) Shrine → Confucius Temple → Chih-Kan Tower → Old Ainping Fort(Fort Zeelandia → Kaohsiung Pier)

Tour K2: Kaohsiung Half Day City Tour(4 hrs)

(Kaohsiung Pier \to Kaohsiung MRT Central Park Station / Formosa Boulevard Station \to Cheng Ching Lake \to Kaohsiung Pier)

Tour K3: Kaohsiung Culture Tour to Fukuangshan(4 hrs) (Kaohsiung Pier → Fukuangshan (light of Buddha Mountain) → Kaohsiung Pier)



Penhu Port(Magong)

Tour P: Penhu Islands half day (4 hrs)

Penhu Pier \rightarrow Matsu (Goddess of Sea) Temple \rightarrow Old banyan tree \rightarrow ancent fortress \rightarrow Penhu Pier



Keelung Port -

Keelung is an international harbor city hosting ships ranging from small commercial boats to large cruisers. Every year, Keelung holds the Mid-July Festival, which often attracts thousands of visitors. When you visit Keelung, don't miss the fine and exquisite cuisine near the temple and be sure to plan a trip to visit the emplacements, the tunnels, the beak head, the bay, the fishery harbor and the fishing market in Keelung.

Hualien Port -

The Port of Hualien an international port on the Pacific Ocean in Hualien County, Taiwan. Its artificial harbor protected by breakwaters was built in 1930–1939. There are 25 wharves in Hualien Port.

Splendid landscape has enriched the pure beauty of nature in Hualien. Tourism resources such as Taroko National Park, East Coast National Scenic Area, East Rift Valley Scenic Area and Yushan National Park are the four main highlights (from north to south).



Kaohsiung Port -

Kaohsiung's Port is located in the southwest end of the city. It is Taiwan's largest international port, and the world's 6th largest container port. The port is quite spacious. There's also a long sandbank, which makes it a scenic natural harbor. The port's area is approximately 26.66 km2 and 18 kilometers of navigation channels. The harbor is organized into two parts (1st and 2nd port). The port can process large cargo ships of up to 100,000 tons. The

Kaohsiung Port also plays an important role in the tourism industry.

Magong Port - (Penghu)

Penghu possesses an important geographical position, where is Located midway between Taiwan and Mainland China in the Taiwan Strait. The Magong Island (including Magong City and Huxi) is the largest island in the archipelago, followed by Xiyu, Baisha.

















Taiwan is ranked among the world's top 15 hot spring sites, harboring a great variety of springs, including hot springs, cold springs, mud springs, and seabed hot springs. The island can proudly regard itself as one of the regions with the highest concentration and greatest variety of hot springs in the world.

Cycling -

Taiwan is a world leader in bicycle manufacturing, Giant and Merida. Also, Taiwan owns the World's Top 10 breathtaking cycling routes, Sun Moon Lake. There has been an increase in the popularity of recreational cycling in Taiwan in recent years. In Taipei this has no doubt been aided by the construction of an extensive network of bike paths, mainly along the rivers. A bicycle is one of the best ways to discover Taiwan's beauty. Even in the cities a bike offers a cheap, convenient and fast way to get around once you get used to the traffic conditions.

Taiwanese Gourmet -

Taiwan street snacks are world-famous. in addition to delicious, and with a variety of choices. It is convenience to find and eat delicious snacks in Taiwan, such as: Stinky Tofu, Steamed Dumplings, Gua Bao, Mango Crushed Ice, Pearl Milk Tea, and Rice with Braised Pork. It is not only in the neighborhood can find, but also in the night market can taste more Taiwanese street food. Taiwan is a gourmet paradise, in addition to delicious street snacks, but also many Taiwanese Traditional dishes and international cuisine, and enjoy the various characteristics of food in cities, such as Tainan Eel Pasta, Kaohsiung Seafood, Keelung Tempura, Tamshui Agei, Changhua's Meatballs, and so on. Come to Taiwan to see the beauty, taste the delicious food, that certainly let you have an unforgettable and memorable journey.

















PingXi Sky Lantern Festival -

The Pingxi Sky Lantern Festival was voted by the Discovery Channel as the second biggest New Year's Eve celebration in the world, a festival whose sky lanterns carry the prayers and vows of the people and by which they seek the purification of their souls, a festival that advertises the Taiwan spirit to the world. The lanterns are lit, hopes slowly rise, and the flames of prayer dance in the air as the lanterns magically transform into wings of hope and desire, turning the night sky of this mountain town into an expanse of unimaginable beauty.

The Mazu Pilgrimage -

The Mazu Pilgrimage can be counted as one of the most important and largest folk culture events in Taiwan. The "Taichung City Mazu International Festival" By interweaving religion, opera, martial arts, industrial culture, the arts, tourism, and academic culture, the intent on launching the event in 2004 was to promote the local area with events related to tourism, religious worship, performing arts, academic study, and the upgrading of local industry.

The Indigenous Ceremonies -

The Harvest Festival is the largest festival of the Amis tribe. Different villages hold separate festivals during July and August; the festival has three stages, including welcoming the spirits, feasting the spirits, and sending the spirits off. In modern times, the ceremony has been

shortened and the religious ceremonies simplified. The festivities, once limited to tribal participation, are now open to the general public. The festivities, once limited to tribal participation, are now open to the general public.

The Christmas and New Year in Taipei -

For the New Year's Eve Celebration, the Taipei 101 building firework is the most famous and unique in the world, when the countdown enters the final stage, the building itself lights up floor by floor from the bottom up for the New Year's countdown, making Taipei 101 the biggest New Year's Eve countdown clock in the world.

Make a Wish See you in Taiwan









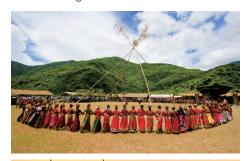
Taiwan's total land area is about 36,000 square kilometers (14,400 square miles). It is shaped like a leaf that is narrow at both ends. It lies off the southeastern coast of mainland Asia, across the Taiwan Strait from China - an island on the western edge of the Pacific Ocean. To the north is Japan; to the south is the Philippines. Many airlines fly to Taiwan, making it the perfect travel destination.

Taiwan lies on the western edge of the





Pacific "rim of fire," and continuous tectonic movements have created majestic peaks, rolling hills and plains, basins, coastlines, and other natural landscapes. Taiwan's tropical, sub-tropical, and temperate climates provide clear differentiation between the different seasons. There are rare or endangered species of wildlife on the island. Among these are the landlocked salmon, Taiwan serow, Formosan rock monkey, Formosan black bear, blue magpie, Mikado pheasant, and Hsuehshan grass lizard.













Make a wish See you in Taiwan







Contact us:

China Travel Service Taiwan

TEL: +886-2-2511-0969 FAX: +886-2-2511-8298

Email: ceilia@chinatravel.com.tw



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